



Southern Plains MopAAR Fest LLC

P.O Box 2326 Blanchard, OK 73010

Matt Hindi & Doug Cataline, SPMF Owners

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***Hello Prospective SPMF Sponsor, and welcome to the
Crossroads of American MOPAR!***

The Southern Plains MopAAR Fest (SPMF) is once again promoting our MOPAR ONLY Street Drag Racing/Car Show/Swap Meet/Car Corral event located in Bristow, OK. A portion of our proceeds from our event will be benefiting the Bristow Historical Society and the relocation, restoration and re-lighting of the 102-foot-tall CHRYSLER PLYMOUTH TOWER that was installed in 1949!

We expect well over 300+ car show participants, 100+ race cars and foresee a huge attendance of in state/out of state Mopar club members from the east and west coasts and even CANADA! The SPMF owners have promoted this show across the web and "in place" at the largest All Mopar Events to include the Chryslers at Carlisle and the Minnesota Mopars in the Park annual shows!! We've traveled from the east to west coasts passing on our event fliers, show information and showcasing the iconic CHRYSLER/PLYMOUTH "TOWER of POWER", miniature version!!

Our event captures the hearts of all Mopar fanatics as well as JEEP, RAM, and AMC enthusiasts alike. This year's event is once again coupled with the annual Bristow, OK Tabouleh Fest that annually draws over 10k attendees!

The Southern Plains Mopar Fest is nestled on ROUTE 66 in Bristow, Oklahoma right between Oklahoma City and Tulsa, Oklahoma. The SPMF is on the worldwide **Mopar map!** In 2021, 2022 and 2023 our SPMF event drew National Mopar attention from enthusiasts from all over including the Mopar Collectors Guide and Chrysler Power Magazines who both published articles regarding this epic all MOPAR event!

You can find these articles and full-page magazine ads in their current publications. The SPMF couldn't have picked a better location to host this event and to work with the professionals at the Bristow Oklahoma Historical Society!

The SPMF is Veteran owned and promoted by two Retired Military Veterans whose combined service to our great country is over 60 years. Matt Hindi and Doug Cataline also have over 75+ years in the Mopar hobby. Their interest and passion continue to push this event to a new level of excitement with only the sky as the limit! We are the only known **ALL MOPAR EVENT RACING, ON THE MOTHER ROAD, ROUTE 66!!!**

The SPMF continues to grow this annual event into the premiere Mopar event not only in Oklahoma but the nation wide! This is the "go-to" event for all MOPAR competitors and enthusiasts alike. For you, "**the potential sponsor investor**", this is a long-term promise. Your sponsorship will follow our promotional advertising year after year.

The SPMF looks to develop long term partnerships with the Sponsors, local and national business owners, and continues to highlight the wonderful people of Oklahoma and provide

premiere entertainment at affordable prices. We are ready for the ***ROUTE 66*** 100th anniversary in 2026!!!!

Enclosed is the race/show sponsorship available and contract proposal, to better define the deliverables and services provided by Southern Plains MopAAR Fest. SPMF will be utilizing several forms of marketing to include social media, programs, billboards, TV, and radio etc. With your support and donation, your investment will ensure to grow this already multi-day event!!

This year's event will be conducted Friday, Saturday and Sunday 10-12 May 2024, with an ice breaker "meet n greet" on 10 May 2024. Our 2024 sponsorship is off and running, so we invite you to get in on the SPMF while you can and remember all sponsorship will show support for the event and highlight your business to the surrounding communities and national attendees.

Thank you in advance for your support.

Sincerely,

Matt and Doug, SPMF Owners

GOLD “CORPORATE SPONSOR” \$1000 Sponsorship Investment Includes:

- *Naming rights to the Car Show Class(s) sponsored*
- *Parallel naming on all advertising and media*
- *Website acreage*
- *Your company provided banners can be posted around the event locations*
- *Product/booth displays at the event locations*

SILVER “LOCAL BUSINESS” SPONSOR \$500 Sponsorship Investment Includes:

- *Naming rights to the Car Show Class(s) sponsored*
- *Parallel naming on all advertising and media*
- *Website acreage*

BRONZE SPONSOR “Personal Trophy Sponsor” \$250 Investment Includes:

- *Naming rights to a Car Show Top 30 Class Trophy*

CONTRACT TERM SHEET

Southern Plains Mopaar Fest LLC, henceforth known as "Company," and _____, henceforth known as "Sponsor," enter into this agreement freely and willingly on the ____ day of _____ **20__**. The covenants of this agreement are as follows:

The Event

Sponsor agrees to provide sponsorship for **SPMF 20__**, henceforth known as "Event."

The Sponsorship

Sponsor agrees to provide Company with sponsorship package or program cost for Event.

Deliverables and services provided by Company

In exchange for this sponsorship, the Company agrees to **provide the services described in the package details above.**

Delivery/payment of sponsorship fees

Sponsor agrees that the sponsorship monies and/or additional item(s) listed below will be delivered to Company no later than **30 days from signed contract date.**

Force Majeure In the event of acts of God (I.E Fire/Floods/Tornado/COVID) or any other disaster that precludes the event from taking place on designated dates all sponsorship monies will either be partially refunded or shifted to another date whichever works for the promoter/facility discretion with available dates.

Relationship

This agreement represents the only relationship between the Company and Sponsor. No other relationship between the two entities exists, implied or otherwise.

Additional Terms of contract

The contract shall be in effect for one year from the agreement date and all internet and social media will remain active during that period.

Sponsor/Company Name

Sponsor Rep Name Print/Signature